

About Invest India

Invest India is the National Investment Promotion and Facilitation Agency of the Government of India mandated to facilitate investments in India. Besides investor targeting and facilitation, Invest India runs effective programs for resolving issues and grievances of existing investors through its after-care programs.

A 150+ member team provides sector-and state-specific investment opportunities, advises investors on regulatory procedures and clearances, and hand-holds investors through the entire investment process. Invest India team comprises of highly educated and experienced professionals, with prior experience of working with foreign multinationals across areas such as investment banking, consulting, corporate strategy, taxation and law.

Headquartered at New Delhi, Invest India coordinates with all Indian stakeholders such as central ministries, state governments, Indian missions across the globe, regulatory bodies, Industry chambers, etc. In addition, Invest India has forged partnerships with a large number of foreign stakeholders such as foreign missions and trade offices in India, investment promotion agencies for key FDI source countries, sectoral industry associations and bilateral chambers. The firm has a strong working relationships with all Indian states and union territories, where it works to build capacity, formulation of regional plans for investment facilitation and industrial cluster development.

Invest India, set up in 2009, is a non-profit venture under the Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, Government of India. Currently, it manages key national missions and initiatives such as Make in India, Start-up India, Project Monitoring Group, Accelerating Growth of New India's Innovations (AGNI), India Investment Grid (IIG) and Industrial Information System (IIS).

The firm is one of the most awarded Investment Promotion Agency in the world, and has won the Best Investment Project Award three years in a row (2016, 2017 and 2018) at the Annual Investment Meeting (AIM) organized by the Ministry of Economy, UAE. Invest India also won the prestigious The UNCTAD Award 2018 for promoting investment in sustainable development, the UNCTAD Investment Promotion Award 2016 for excellence in partnering for investment promotion, and the Investment Award 2016 from the Indian Ocean Rim Association, among others.

Please learn more about Invest India at <https://www.investindia.gov.in/>

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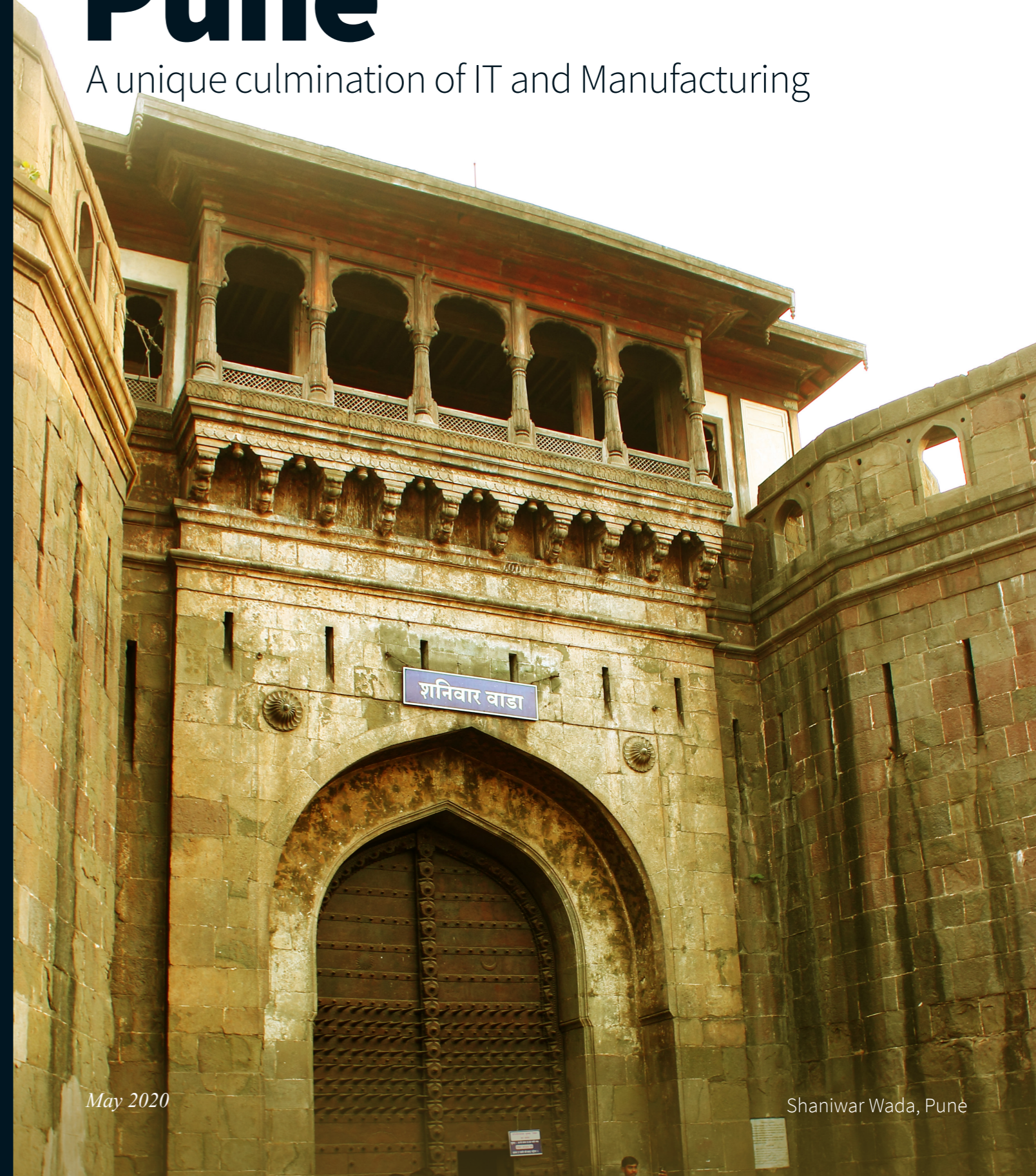
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Pune

A unique culmination of IT and Manufacturing



Pune attracts about 20% of the entire industrial investment in the country. It is an established automobile hub, durable goods manufacturing hub and an IT hub with several Indian and foreign industry majors. It is often referred to as ‘Oxford of the East’ for its education and research sector with 4 universities, more than 200 colleges and ubiquitous research facilities.

STATE SNAPSHOT

 **GSDP** Growth (FY 18): **7.5%**

 **2nd Rank;** INR 2494 Bn IEMs Implemented (Jan'14 – Dec'19)

 **Logistic** Performance Index (2019): **3rd** Rank

 No. of **Factories** in State (FY 18): **26,393; 3rd** Rank

 **HDI** Rank (2018): **5th Rank**

 State's contribution to India's **Exports** (FY 19): **22.3%**

Note: Excludes Union Territories

Maharashtra contributes:

 **35%** of India's output of **automobile** by value


17% of India's **chemicals** production

 **20%** of India's **software** exports

 **20%** of India's **pharmaceuticals** output



 **Highest FDI** inflow (30% of all FDI during 2000-19)

 Mumbai - Pune Expressway: Facilitates ease of access to **JNPT** from various cities in Maharashtra, including Pune

 Hosts **2 major ports** & 53 minor ports

Capacity expansion to **10 million TEUs** by 2022

JNPT (Jawaharlal Nehru Port): **Largest container port** in India, facilitates **40% of Indian container volumes**

Scan QR code to access key websites



Maharashtra Industries Department
Govt. of Maharashtra



Maharashtra Industrial Development Corporation (MIDC)



Maharashtra Industry Trade & Investment Facilitation Cell (Maitri)

Wipro Campus, Pune

WHY PUNE?

Pune contributes



2nd Largest city of Maharashtra, contributing **1/5th** of State's GDP



3rd largest contributor to India's **IT exports**



Engineering R&D hub : Volkswagen, Mercedes Benz, JCB, John Deere, Force Motors, Tata Motors, Bajaj Auto, Mahindra etc.



Emerging Startup Hub: ~3,200 active startups with 2% of India's tech startups based out of Pune



High concentration of **German, American, Korean** and **Chinese** manufacturers



Ranked #1: Indian cities in Mercer's Quality of Living Index, 2018

Home to major automobile OEMs



that include Tata Motors, Mahindra, Bajaj Auto, Force Motors, Jeep, Jaguar, Daimler Chrysler, Mercedes-Benz, Fiat, Volkswagen



The most developed auto ecosystem of India: continuously developing since 1960s



Pune – IT/ITeS hub





Hinjewadi IT Park: USD 9 Billion project by MIDC spread across 2,800 acres of land. It is home to over 800 IT companies



Various companies such as HSBC Global Technology, IBM, Siemens, EDS, I-Flex, Infosys, Cognizant, Wipro, KPIT, TCS, IBM, Symantec & Zensar, etc. and BPOs such as Concentrix, Aegis have established IT offices in Pune

SECTOR SNAPSHOT

Emerging Sectors

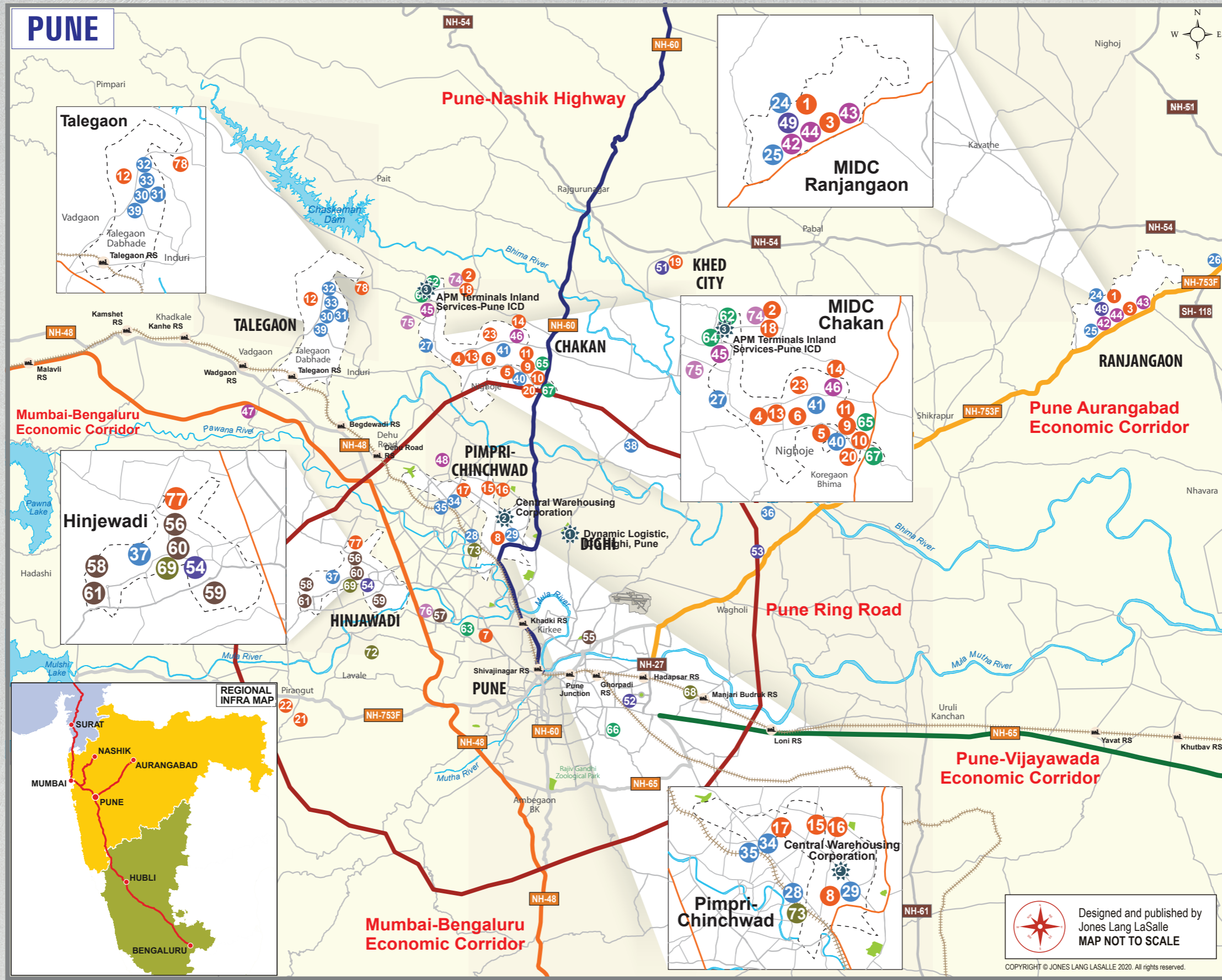
Auto & Ancillaries	Pharma & Biotech	Capital and Durable Goods	Food Processing Sector	Industrial Parks and Logistics
<p>Automotive Research Association of India by NATRIP carries out 90% of India's homologation activities</p>  <p>Tata Motors, Bharat Forge, Mahindra & Mahindra, Bajaj Auto, Visteon, Volkswagen, Mercedes Benz, JLR</p>	<p>Pune, Nashik, Aurangabad & Mumbai/ Thane form the state's pharma quadrilateral</p>  <p>Cipla, Lupin, Genova, Hindustan Antibiotics</p>	<p>Brownfield EMC Cluster to be set up</p> <p>Ranjangaon & Khed are well-established consumer durable hubs</p>  <p>JCB, Sany, LG, Haier, Thyssenkrupp, Schindler, Bosch, Hyundai Elevators, Qualcomm, Phillips, Emerson, Bluestar, Whirlpool, Zoomlion</p>	<p>Ample availability of dairy, horticulture and fruits</p>  <p>Notable presence: Amul Dairy, Gits Food, Weikfield Products, Mars, Ferrero Rocher, Pravin Masale, Parampara Brands, etc.</p>	<p>Amongst the hottest markets in India for development of light industrial parks and warehouses</p>  <p>Several local and international players — such as Indospace, Embassy, ESR, KSH, Global, Hiranandani — have footprints of 50-100 acres in industrial areas of Pune</p>

Prominent Industrial Areas for Greenfield and Secondary Transactions

Industrial Park	Total Area (Acres)	Major Occupiers	Remarks
Chakan Industrial Area (Indospace industrial Park, Chakan: All Phases – 185 acres)	8,500	Bajaj Auto, Mercedes Benz, Volkswagen, Mahindra & Mahindra, Mubea, Scindler, Huntsman, Tetra Pak, Phillips, GE, Bridgestone, Hyundai Constructions, Thyssenkrup, Faurecia, Racold, Bhushan Power, Kores, Saint Gobain, Bosch, Huf India, Mahindra Defence Naval Systems, Force Motors, Sany	One of the most sought after industrial area of India. It has both MIDC leasehold and resale freehold properties and has emerged as a major automobile hub. Developed in 5 phases. Phase 5 is under acquisition.
Pimpri Chinchwad Industrial Area	3,025	Thermax, Bajaj Auto, Mahindra & Mahindra, Tata Motors, Jaguar Land Rover, Premiere, Finolex, Lumax Auto, Greaves Cotton, Telco, Force Motors	Oldest automobile industrial area in India located within extended city limits of Pune. Concentration of consumer durables and electronics manufacturing, apart from automobiles.
Talegaon Industrial Area	1,430	Schaeffler, Husco Hydraulics, Genral Motors, Cosma, POSCO, ITC, Emerson, JCB, ushi Fibreglass	Fast developing industrial area adjacent to Chakan. First 2 phases were launched in 2018 and are already leased out.
MIDC, Ranjangaon (Indospace industrial Parks -104 acres)	2,285	LG, Whirlpool, Carraro, Fiat, Jeep India, Tata Auto Components, Bombay Dyeing, ITC, Beakaert, Maccaferri, Haier, Steelcase, Motherson Sumi	Located on Pune-Ahmednagar highway. Focus Sectors: Engineering, Chemicals, Electronics and Textiles.
Khed City	4,200	Hyosung, Mars, JSW Steel	A private park - JV between Bharat Forge (75%) and MIDC (25%).
Kurkumbh MIDC	1,169	Henkel, Cipla, Jsons Laboratories, Reliance	Predominantly, bio-pharma & life sciences industrial area
Hinjewadi Industrial Area	NA	Honeywell, Emerson Auto, Varroc Lightings, Tata Auto Components, Genova Biopharmaceuticals, Henkel Adhesives,	Previously mixed sector industrial area. Now evolved into a major IT and Biotech center.
Serum Bio-pharma Park (SEZ)	57	Serum Institute of India	India's first biotech special economic zone. Focus Sectors: Pharmaceuticals & biotechnology.

The major industrial corridors can be identified along Nagar Road, Hinjewadi, PCMC Bhosari and Chakan Talegaon. The land rates in these corridors range between INR 4,900 to INR 12,500 per sqm. The rates mentioned are indicative and may vary on other parameters as well.

- Sr. Project Name
- AUTO & ANCILLARY**
- Jeep India Automobiles
 - TATA Auto Components
 - Fiat India Automobiles
 - Bajaj Auto
 - Mercedes - Benz
 - Volkswagen
 - Bridgestone
 - Faurecia
 - Bosch Chassis Systems
 - Huf India
 - Force Motors
 - General Motors
 - Bajaj Auto
 - Mahindra & Mahindra
 - TATA Motors
 - Jaguar Land Rover
 - Premier
 - TATA Auto Components
 - Hyosung T&D
 - Bharat Forge
 - Mubea Suspension
 - Faurecia
 - Lumax Auto Technologies
 - Motherson Sumi
 - Jushi Fiberglass
- ENGINEERING**
- Carraro India
 - Bekaert Industries
 - Maccaferri Environmental Solutions
 - Hyundai Construction Equipment
 - Thyssenkrupp
 - Kores India
 - Schaeffler India
 - HUSCO Hydraulics
 - Cosma International
 - POSCO India
 - Thermax
 - Greaves Cotton
 - Honeywell
 - Emerson
 - JSW Steel
 - JCB
 - SANY Heavy Industries
 - Bhushan Power & Steel
- ESDM**
- Haier Appliances India
 - Whirlpool
 - LG Electronics
 - Philips Electronics
 - Racold Thermo
 - Finolex Cables
 - QualComm Enterprises
- FMCG & FOOD PROCESSING**
- ITC Ltd
 - Henkel Adhesives Technologies
 - Mars Chocolate
 - Gits Food Products
 - Weikfield Foods
 - Henkel Adhesives
- IT/ ITES**
- HSBC Technologies
 - IBM India
 - Siemens Technology
 - Infosys
 - Cognizant
 - Wipro Technologies
 - TCS



- PHARMA & BIOTECH**
- Serum Institute of India
 - Genova Pharmaceuticals
 - Cipla
 - JSONS Laboratories
 - Lupin Ltd.
 - Hindustan Antibiotics
- POWER & ENERGY**
- Schindler India
 - GE India
 - Cummins Generators Technologies
- OTHERS**
- Huntsman International
 - Steelcase
 - Tetra Pak India
 - Saint-Gobain
 - Reliance
 - Mahindra Defence Naval System

- Mumbai - Bengaluru Economic Corridor
- Pune - Aurangabad Economic Corridor
- Pune Ring Road
- Pune - Nashik Highway
- Pune - Vijayawada Economic Corridor

“The city is well connected to other parts of the country by rail, road and closer to the port and has a lot of talent (Resources) and a good eco system for Tier 2 and Tier 3 supplier base. Weather is good and the cosmopolitan culture make this city a good place for foreigners to stay. The government also supports with Industry friendly policies.”

- Hengli Corporation